Andrew Quillen

www.linkedin.com/in/andrewquillenmba/

CONTACT INFORMATION

Email: andrejlequ@gmail.com
Address: Seattle, WA
Phone: 7073580375
Social links, website: https://github.com/AndMaverick

SUMMARY

I architect platforms and strategies that turn AI from theory into enterprise advantage. My work drives Spotify's 675M users, Coinbase's global onboarding, and the developer momentum that launched OpenAI's GPT era.

When the mandate is to scale, secure, and set a new standard, I deliver frameworks that move generative AI, RAG, and cognitive systems into measurable impact. Real adoption, protected infrastructure, and market-defining results.

EXPERIENCE

Remote, U.S.
Nov 2024 - Present

Principal AI Consultant
Independent

- Led enterprise AI transformations for Microsoft and UnitedHealth Group. Deployed Copilot 365 and Databricks with governance frameworks now adopted by 10+ Fortune 100 peers, accelerating enterprise rollout timelines by up to 40%.

- Engineered next-generation RAG and vector systems for JPMorgan using Vertex AI Matching Engine and Databricks. Delivered sub-second retrieval on regulated workloads, improving query speeds by over 5x and enabling compliance for millions of transactions per month, six months ahead of industry standards.

- Designed multi-cloud ML pipelines with Vertex AI, SageMaker, and Databricks. Launched agentic orchestration and containerized GKE environments that reduced model deployment time by 30% and increased cross-cloud reliability for high-security clients.

- Codified AI cloud security rulesets using Terraform and GitHub Actions, ensuring 100% compliance across GCP, Azure, and AWS environments and cutting audit preparation time in half.

- Advised boards and C-suite on agentic and cognitive AI risk, including prompt injection and adversarial attacks. Unlocked over $100 million in budget by demonstrating measurable ROI and delivering a 60% reduction in AI-driven security incidents.

- Presented AI security architectures to executive stakeholders, driving adoption of new frameworks across five global business units and ensuring long-term regulatory alignment.

Global (Remote + Onsite across APAC, EMEA, LATAM, North America)
Aug 2021 - Oct 2024

Head of AI - Product Experience
Spotify

- Owned the AI product roadmap for the world's largest music platform. Directed strategy and launch for DJ, Blend, and AI Playlists. Drove adoption in 180+ markets and strengthened the subscription funnel for 675 million monthly users.

- Architected engagement systems for Home, Search, and Discover Weekly. Embedded personalization and generative AI, fueling sustained growth for more than 250 million premium listeners and setting new industry benchmarks.

- Led the rollout of AI Playlists from North American beta to full multilingual deployment across EMEA, LATAM, APAC, and Oceania.

- Engineered regional AI training and localization frameworks. Delivered scalable, governance-aligned deployment that respected nuance and drove responsible global expansion.

- Integrated generative AI and narrative design into product features. Increased adoption, built user trust, and aligned Spotify's roadmap with regulatory leadership.

- Advised executive leadership on responsible AI, governance, and strategy. Influenced global product vision and compliance direction with future-proof architectures.

- Spoke at global conferences and panels on AI innovation and personalization. Established Spotify's AI leadership as the model for trust, scale, and transformative user experience.

Global (Remote + Onsite across APAC, EMEA, LATAM, North America)
Jan 2022 - May 2024

AI Strategy Consultant
Coinbase

- Drove the architecture for AI onboarding and education at Coinbase. Built the Learn & Earn and institutional dashboards, scaling trust and engagement across EMEA, LATAM, APAC, and Oceania, and reaching over 100 million monthly users.

- Engineered frameworks that combined editorial clarity with regulatory-grade compliance, enabling global crypto adoption with a 30% increase in user engagement and a 20% reduction in onboarding friction.

- Standardized communication across product, legal, and engineering, reducing regulatory risk by 25% and aligning execution in over 100 countries.

- Developed generative AI prompt systems and instructional content, improving platform comprehension scores by 35% and increasing accessibility for non-English users across all major regions.

- Advised institutional clients and executive teams on AI onboarding, enabling faster enterprise adoption cycles and supporting over $5 billion in new crypto asset flows.

- Shaped the launch of Base by designing developer training and educational systems that accelerated onchain growth by 70% and expanded ecosystem adoption across key markets.

- Presented Coinbase's onboarding and education architecture to executive audiences and industry leaders, establishing it as the benchmark for trust, compliance, and rapid adoption in the crypto industry.

New York City, New York
Sep 2016 - Aug 2021

Content Strategist
OpenAI

- Guided the strategy and execution for OpenAI's most pivotal launches, including GPT-2, GPT-3, the OpenAI API. Enabled adoption by more than 300 companies and reached a developer community of over 1 million.

- Engineered prompt workflows, demos, and developer onboarding systems that became the standard for enterprises and startups, driving a 3x increase in developer signups and accelerating customer implementation timelines by 35%.

- Partnered with researchers, engineers, and leadership to translate machine learning advances into real-world applications, educational content, and trusted product experiences. Increased cross-functional deployment velocity by 30%.

- Built frameworks that empowered the launch of over 300 API-powered applications, expanding OpenAI's platform reach to more than 100 countries and establishing a model for scalable and responsible AI integration.

- Presented OpenAI's breakthroughs and adoption strategies to executive teams, industry partners, and global audiences, driving a 4x increase in enterprise inquiries and defining new norms for trust, safety, and innovation in AI.

- Contributed to the rollout of Codex and GitHub Copilot. Introduced AI-powered programming to more than 2 million developers, influencing the direction of the modern developer ecosystem and accelerating AI-assisted coding adoption by 50%.

EDUCATION

New Haven, CT
2017 - 2020

Executive MBA
Yale School of Management

Nashville, TN
2010 - 2013

BA
Vanderbilt University

LANGUAGES

French
Advanced

German
Advanced

Italian
Advanced

Portuguese
Intermediate

Russian
Elementary

Spanish
Intermediate

SKILLS

- Vertex AI Orchestration
- Agentic & Cognitive AI Systems
- Prompt Engineering & Optimization
- Executive Presentation & Stakeholder Alignment
- API Development

- Generative AI Deployment
- AI Governance & Risk Mitigation
- Cloud Security Architecture
- Enterprise AI Transformation
- ML Pipelines

CERTIFICATIONS & COURSES

Oxford AI Business Transformation

University of Oxford - Saïd Business School

Issued: June 2025

Certified Information Privacy Professional United States (CIPP/US)

International Association of Privacy Professionals (IAPP)

Issued: August 2025

Generative AI for Executives and Business Leaders IBM AI Academy

Issued: August 2025